OBE based Teaching Lesson Plan 2019-20

Program - BBA (REGULAR)

Course Name: FINANCIAL MANAGEMENT

Subject Code - MI 15MC302

Semester: III

Lecture hours: 60

Faculty in-charge: Dr. S.Selvi & Ms. Preemal

Course Outcome	Course Outcomes	T level Indicator
No.		
CO1	Describe the Role of financial manager in the present state of affairs.	T2
CO2	Compute the Cost of Capital with live financial Statements.	Т3
CO3	Design an optimum Capital Structure for a hypothetical firm.	Т6
CO4	Evaluate the financing options in terms of targeted overall cost of capital.	Т5
CO5	Illustrate the implications of Theories of Dividend.	Т3
CO6	Assess the Working Capital Requirements of a Hypothetical firm	T5

Module No. &	Cou	No.	Pre-Class	Instructional	Assessment	T
Topics Covered	rse	of	Activity	techniques		level
_	Out	Lec	-	_		
	com	tur				
	e	e				
	No.	Ho				
		urs				

Module - 1: Financial Management Finance Function - Aims of Finance Function - Financial Management - Goals of Financial Management -	CO1	4	Go through the organisational structure. Understand the difference between the finance	Lecture Session Discussion/ Interaction	MCQs 2 minutes presentation by the students	T2
Financial Decisions. Module - 2: Financing Decisions: Cost of Capital	CO2		controller, treasurer, chief finance officer Go through the balance sheet.	Lecture and Interaction	Unit test	Т3
Meaning - Computation of Cost of Capital - Cost of Equity - Preference - Debt - Cost of Retained Earnings - Weighted Average Cost of Capital and Marginal Cost of Capital.	•	12	Understand the net worth components in detail along with the financial expenses in the income statement.	Chalk and Talk method Exercises Video presentation Case study	MCQs Case study Analysis and	
Module - 3: Financing	CO3		Learn the differences between shares, debentures, preference shares Go through the	Lecture and	discussion Unit test	Т6
Meaning of Capital Structure - Optimum Capital Structure - Factors determining Capital structure - Leverages - Operating leverage - Financial leverage and combined leverage - Problems - Point of	•	10	video on introduction to capital structure. Understand the concept of leverage from a general parlance	Interaction Chalk and Talk method Exercises Video presentation	MCQs-moodle Case study	
Indifference.				Case study	Analysis and discussion	

Module - 4: Investment Decisions Capital Budgeting - Meaning - Significance - Capital Budgeting process -Payback period - ARR - Net present values - IRR Method - Profitability Index and Capital Rationing (Concept only).	CO4	16	Go through the significance of investment decision. Go through the types of capital expenditure an organisation incurs.	Lecture and Interaction Chalk and Talk method Exercises Video presentation Case study	Unit test MCQs- moodle Case study Analysis and discussion	T5
Module-5: Dividend Decisions Meaning – Types of dividend policies – Factors influencing dividend policy – Forms of dividends. Dividend relevance theories – Walter's Model and Gordon's Model. Dividend irrelevance theories – Modigliani Miller Model.	CO5	8	Understand the role of shareholders in the organisation. Examine the returns paid to the shareholders Go through videos on dividend theories	Lecture and Interaction	Unit test MCQs- moodle Case study Analysis and discussion	ТЗ
Module-6: Working capital management Working capital: Meaning - Concepts of working capital - Factors influencing Working Capital requirement - Components of working capital - Profitability/Liquidity tradeoffs. Cash Management: Meaning - Importance - Factors affecting cash balances- Motives of holding cash - Objectives of cash management Difficulties and Means of cash management. Receivables Management:	CO6	10	Study the various components of working capital management. Watch videos on the profitability and liquidity trade off. Go through the inventory valuation practices of some organisation.	Lecture and Interaction	Unit test MCQs- moodle Case study Analysis and discussion	T5

Meaning – Purpose –			
Determinants - Tools for			
receivables management -			
Ageing schedule.			
Inventory Management:			
Meaning and Importance -			
Cost of holding inventory-			
Tools - EOQ - Fixing			
different inventory levels -			
ABC analysis - FSN - VED -			
JIT - Periodic inventory			
valuation – Perpetual			
inventory valuation			
(concepts only).			

Continuous Internal Assessment –

- Moodle based quiz
- Class test
- Assignment

Books for Reference:

- M. Pandey: Financial Management, Vikas Publishers, New Delhi.
- > James C. Vanhorne: Financial Management.
- > Khan & Jain: Financial Management, Tata Mcgraw Hill, New Delhi.
- ➤ P. N. Reddy & Appanaiah: Financial Management, Himalaya Publishers, Bombay.
- > Prasanna Chandra: Financial Management, Tata McGraw Hill, New Delhi.
- > S. N. Dorai Raj: Financial Management, Kalyani Publishers, New Delhi.
- ➤ S. N. Maheswari: Financial Management, Sulchand& Co., New Delhi.
- > Sharma & Sashi Gupta: Financial Management